

BIOGRAPHY

I believe in the African philosophy of Ubuntu; that we are all equal and interconnected. I strive for an international egalitarian society. I believe our lives are determined by the scope of our perspective and the way in which we react to the world around us.

I was raised to believe that altruism is among the most important of character traits. I consider myself fortunate to have been grown up in a family of passionately driven social entrepreneurs.

I began my own entrepreneurial endeavours as a teenager, earning my business development wings as a partner at [The Incubator Group](#) in my early 20s. I learned the power of the entertainment industry through music management, promotion and booking in my hometown of Nashville, TN. But I found true purpose and fulfillment by leveraging these principles to bolster philanthropic endeavours.

I spent many years volunteering for aid agencies and movements, primarily focused on Africa. I volunteered with [ONE](#), [Save Darfur](#), [Keep A Child Alive](#), [The American Indian Movement \(AIM\)](#) and scores of others. I studied philanthropy and dedicated myself to re-branding the developing world and fostering social enterprise. Most of all, I learned the importance of constantly adapting and listening to the people I dedicated myself to serving.

In March 2006 I moved to Rwanda, Africa to help my friend [Tom Ritchey](#) establish a development organization called [Project Rwanda](#). In 2007 I began a program to rehabilitate and provide careers for women leaving prostitution.

In 2008, my wife and I founded an ethical fashion label called [KEZA](#) where we leverage the fashion industry to transform the image and expectations of developing nations.

I am constantly gleaning from the experiences and wisdom of the multitude of organizations and individuals I am privileged to meet to while living in East Africa.

I now live in Mombasa, Kenya where I spend my time directing [KEZA](#) and consulting on philanthropy, international business development, ethical and eco-friendly business practices and branding through our philanthropy consulting organization, [Angaza](#).

I have lectured on these issues at institutions such as [Belmont University](#), [Fisk University](#), [Owen Graduate School of Management at Vanderbilt University](#), [Rhode Island School of Design](#) and [Bradley University](#). I am also a member of Eve Ensler's [V Men](#) program.

I believe "it is the nature of man to rise to greatness when greatness is expected of him", and that is the philosophy I employ while serving in the developing world.

Sincerely,

